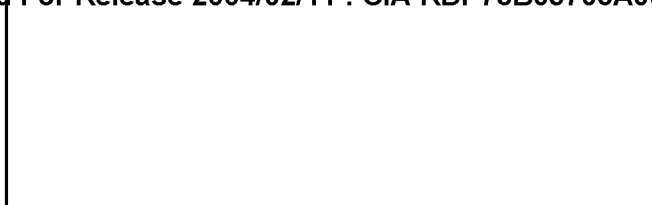


STAT



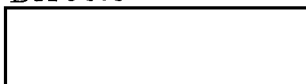
M
7/21

OFFICE OF THE DIRECTOR
EXECUTIVE PROGRAMS

August 10, 1970

Mr. Arthur C. Lundahl
Director of Photo Intelligence, CIA

STAT



Dear Mr. Lundahl:

It is always a pleasure to have representatives from the companies that are sponsoring participants in our Arden House programs attend the session. If it is possible for you to make arrangements to come to Arden House for a day during the next six weeks, we would certainly be glad to have you.

While it would be impossible to make arrangements to stay overnight, we would be glad to have you come up during the day and stay for dinner. If you are able to visit Arden House, please call

STAT
STAT

[redacted] my Administrative Assistant, [redacted]
[redacted] She will be happy to make arrangements for you.

STAT

I am enclosing a summary of the program for the 44th Session so that you will be able to arrange a time when there is a program that particularly interests you.

We are looking forward to seeing you at Arden House.

Sincerely,



STAT

enc.

	First Week	Monday, August 17	Tuesday, August 18	Wednesday, August 19	Thursday, August 20	Friday, August 21	Saturday, August 22
PART I DESIGNING AN EFFECTIVE STRATEGY Coordinator: _____	8:30- Introduction to the Program Faculty Leader: _____	8:30- Approaches to Formulating Corporate Strategy Faculty Leader: _____	8:30- Economic Issues and Problems: The Marx-Economic Viewpoint Faculty Leader: _____	8:30- Economic Issues and Problems: The Marx-Economic Viewpoint (continued) Faculty Leader: _____	8:30- The Impact of Fiscal and Monetary Policy Faculty Leader: _____	8:30- Economic Forecasting Faculty Leader: _____	
	9:15- The Concept of Corporate Strategy Faculty Leader: _____	10:15- Group Case Discussions	10:15- Group Case Discussions	11:00- General Session	1:30- Financial Analysis and Cash Flow (optional) Faculty Leader: _____	1:30- Attention -- A Challenge to Society Speakers: _____	
	10:15- Group Case Discussions	11:00- General Session	1:30- Corporate Strategy in Transition Faculty Leader: _____	3:30- Industry Analysis Faculty Leader: _____	3:30- Attention -- A Challenge to Society Speakers: _____		
	11:00- General Session	3:30- Corporate Strategy in Transition Faculty Leader: _____					
Second Week	Monday, August 24	Tuesday, August 25	Wednesday, August 26	Thursday, August 27	Friday, August 28	Saturday, August 29	
	8:30- Technological Forecasting and Changes Faculty Leader: _____	8:30- The Urban Crisis Faculty Leader: _____	8:30- The International Economy Faculty Leader: _____	8:30- The Financial Manager in the International Environment Faculty Leader: _____	8:30- Industry Reports 1:30- Industry Reports (continued)	8:30- General Session: Selected Industry Reports Faculty Leader: _____	
	3:00- Values in Administrative Decision-Making Faculty Leader: _____	2:00- Group Case Discussions	3:00- Social Responsibility of the Firm: Issues and Conflicts Faculty Leader: _____	3:00- Critical Problems in U.S. Foreign Policy Faculty Leader: _____			
Third Week	Monday, August 31	Tuesday, September 1	Wednesday, September 2	Thursday, September 3	Friday, September 4	Saturday, September 5	
	8:30- Group Case Discussions	8:30- Operations Research: Its Role in Management Faculty Leader: _____	8:30- Penetrating Multi-National Markets Faculty Leader: _____	8:30- Corporate Growth Through Acquisitions Faculty Leader: _____	8:30- Instruction for Team Study of Strategy Implementation Faculty Leader: _____		
	10:15- The Design of Corporate Strategy Faculty Leader: _____	2:00- Risk Analysis Faculty Leader: _____	3:00- Management of New Ventures Faculty Leader: _____	2:00- Group Case Discussions	9:00- Impact of Environmental Control Faculty Leader: _____	HOLIDAY	
	3:00- Identity of Strategic Opportunities and Threat: A Quantitative Approach Faculty Leader: _____			3:15- Strategy and Its Implementation: An Introduction Faculty Leader: _____			
Fourth Week	Monday, September 7	Tuesday, September 8	Wednesday, September 9	Thursday, September 10	Friday, September 11	Saturday, September 12	
	10:00- Introduction to Part II Faculty Leader: _____	8:30- The Integer of Work and Organization Design Faculty Leader: _____	8:30- The Integer of Work and Organization Design (continued) Faculty Leader: _____	8:30- Management Information Systems Faculty Leader: _____	8:30- Achieving Organizational Balance Faculty Leader: _____	8:30- Achieving Organizational Balance Faculty Leader: _____	
	HOLIDAY	11:00- A Sociologist Looks at Organizational Structure Faculty Leader: _____	10:45- Group Case Discussions	10:45- Group Case Discussions	10:45- Group Case Discussions		
		2:00- The Role of Top Management: Strategy and Leadership Styles Faculty Leader: _____	3:30- The Integer of Work and Organization Design (continued) Faculty Leader: _____	3:30- Individual Needs and Organization Design Faculty Leader: _____	2:00- Financial Techniques and Organization Decision Making (optional) Faculty Leader: _____		
					3:30- Individual and Organization Objectives: Some Methods of Synthesis Faculty Leader: _____		
Fifth Week	Monday, September 14	Tuesday, September 15	Wednesday, September 16	Thursday, September 17	Friday, September 18	Saturday, September 19	
	8:30- Building Organization Structure Faculty Leader: _____	8:30- Effective Organization Structure Faculty Leader: _____	8:30- Interpersonal Skills and Organizational Performance Faculty Leader: _____	8:30- Interpersonal Skills and Organizational Performance (continued) Faculty Leader: _____	8:30- Media for Motivation: A Corporate Experience Faculty Leader: _____	8:30- Perception, Learning and Communication Faculty Leader: _____	
	3:30- Industrial Democracy: Yugoslavia Faculty Leader: _____	10:45- Group Case Discussions	10:45- Group Case Discussions	10:45- Group Case Discussions	2:00- The Changing Role of the Manager Faculty Leader: _____	11:45- Part II, Conclusion Faculty Leader: _____	
		2:00- Financial Techniques and Organizational Decision Making (continued) (optional) Faculty Leader: _____		3:15- Self Management Faculty Leader: _____	8:00- "Twelve O'Clock High" (film case)		
		3:30- Risks and Rewards in Dealing with Unions Faculty Leader: _____					
Sixth Week	Monday, September 21	Tuesday, September 22	Wednesday, September 23	Thursday, September 24	Friday, September 25	Saturday, September 26	
	8:30- The Effective Executive Faculty Leader: _____	8:30- Effecting Change in Strategy and Organizations: The Role of Staff Faculty Leader: _____	9:00- Managing the Multi-Market Firm Faculty Leader: _____	8:30- Team Reports	8:30- General Session: Selected Team Reports		
	3:30- Managing the Multi-National Company Faculty Leader: _____	1:30- Effecting Change Through Planning Exercises Faculty Leader: _____	1:30- Team Reports		10:30- Evaluation of Team Reports		
		3:30- Film Case "Patterns" Faculty Leader: _____			2:00- What's Ahead for the Manager? Faculty Leader: _____		
					2:00- Case Study for Wines Faculty Leader: _____		
					4:30- Final Exercises		